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## **New Welcome Signs Spruce Up Entry Into Troy**

For Immediate Release  
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(November 4, 2005- TROY)- The City of Troy unveiled new entry signs welcoming visitors to Troy on Friday, proudly displaying dozens of markers aimed at improving the ability for people to navigate the Collar City.

The signs were designed by the Sign Studio in the City of Troy with the help of the Engineering Department in the City and the Deputy Mayor's Office. By doing the work in house, the City saved valuable taxpayer dollars.

The signs were paid for by a grant from New York State with help from Assemblyman Ron Canestrari and State Senate Majority Leader Joe Bruno. The cost of the project was \$144,500.

"These new signs are colorful and exciting, and a great improvement to the gateways of Troy," Mayor Harry J Tutunjian said. "We have a lot more work to do, but this is a nice start. Having visitors and residents feel welcome when they enter the City is vitally important to making, and keeping, that first impression."

The top of the each sign is adorned with a "Welcome To Troy" insignia and a marker underneath that reads, "Founded in 1789, Home of Uncle Sam." Below each of the Uncle Sam depictions, depending on the placement in the City, will be destination markers directing people to various sites. Among the highlights will be Rensselaer Polytechnic Institute, Hudson Valley Community College, the Antiques District, Downtown, Lansingburgh, Freak Park, and others.

The signs measure 4 by 8 feet, the Uncle Sam sign is 2 by 8 feet, and the destination signs are 1 by 4 feet. Once people arrive at their destination vinyl banners hanging from utility poles will greet them.

City Councilman Mark Wojcik said Friday he was excited about the new signs, and looks forward to seeing the project completed.

"Clearly we have numerous gateways into our City, and it is essential that we improve those as best we can," Wojcik said. "This sign project is one example of what we are trying to do. The banners in different sections of the City will be another example. Little things go a long way."